

D1Expectation – Film Evaluation

If you're a parent or athlete sitting on HUDL links, long highlight tapes, or full games and you're not sure what they really say about your film, a D1Expectation Film Evaluation gives you an honest, clear read before you start sending tape out to coaches.

Who this is for

- Athletes who already have film but aren't getting the response they hoped for
- Parents who feel blind and want a real, experienced eye on their kid's tape
- Coaches, trainers, or NIL groups who want a third-party evaluation to add value

What you get

A straight-up, no-fluff evaluation of your athlete's film from someone who's been through JUCO and D1 and now works with athletes and parents on film, recruiting, and life after sports.

Every Film Evaluation includes:

- A full watch-through of your athlete's film within the chosen time window
- A breakdown of what pops on film and what isn't really helping
- What's missing that coaches still need to see
- A realistic look at current level/fit based on film only
- Clear next steps on what to focus on over the next 6–12 months

Options & pricing

Basic Film Evaluation – \$60

- Up to ~10–15 minutes of film (highlight or game cut)
- Voice note + written summary with strengths, weaknesses, missing pieces, and realistic level/fit based on the tape

Full-Game / Extended Evaluation – \$100

- Up to ~30 minutes of film (one full game or extended stretch)
- Everything in the Basic Evaluation, plus:
 - Effort and motor over four quarters
 - Body language when things go wrong or right
 - Consistency: do they keep showing up all game?

If you have more than 30 minutes of film you'd like evaluated, we'll handle that case-by-case once I see what you have.

How it works

1. Send your athlete's name, position, grad year, school, and film link (HUDL/YouTube).
2. Choose Basic (up to ~15 minutes) or Full-Game (up to ~30 minutes).
3. I confirm the evaluation, send payment info, and lock in your spot.
4. Within about 72 hours (usually faster), you receive a voice note + written summary you can save and revisit.

Why D1Expectation

I'm not here to sell dreams or promise specific schools. I'm here so you and your athlete aren't moving blind in this NIL and recruiting world.

My lane is film, evaluation, mindset, and money: helping athletes and families move smarter in recruiting, film, and life after sports—so the game becomes part of the story, not the whole story.

To start a Film Evaluation, visit D1Expectation.com/book or reach out directly with your athlete's info