

Get Recruited — 10 Mistakes That Cost Offers (HS & JUCO)

Whether you're in high school or JUCO, the fundamentals are the same: clear film, clear story, consistent outreach.

1) Film Isn't Coach-Friendly

Fix: 3–4 minutes, best plays first, label basics; no music needed.

2) No Clear Measurables

Fix: height/weight/speed/lifts; add verified numbers when possible.

3) Academics Not Front and Center

Fix: GPA, test scores (if any), core progress, counselor info.

4) No Third-Party References

Fix: list coaches + trainers with numbers. Credibility sells.

5) Random Camp/Game Plan

Fix: pick events that match your profile; quality over volume.

6) Position/Role Confusion

Fix: lead with your strongest role; show it early in the cut.

7) Sloppy Outreach & Follow-Up

Fix: tight subject line, 5-line body, film + schedule; follow up twice with updates.

8) Social Media Red Flags

Fix: pin film, pin schedule, keep it professional.

9) Weak Weekly Rhythm

Fix: 10 outreaches • 10 minutes of film • 1 performance update each week.

10) Giving Up on Fit

Fix: widen target list (FCS/D2/D3/NAIA), keep stacking improvements, communicate wins.

Keywords (for search)

- get recruited football
- HS and JUCO recruiting
- how to get football offers
- best recruiting email
- college coach outreach

Need help building a recruiting plan? Book a free 20■minute Clarity Call
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